



Rajasthan RERA

Rajasthan Real Estate Regulatory Authority

2nd & 3rd Floor, RSIC Wing, Udyog Bhawan,
Tilak Marg, C-Scheme, Jaipur-302005

Phone No.: 0141-2851900 E-mail: rera@rajasthan.gov.in

Website: <http://rera.rajasthan.gov.in>

No. F.1(31)RJ/RERA/Authority Meeting/2019/1608

Dated: 15/12/2025

ORDER

Sub.: Directions to promoters to use a standard font size in advertisement while displaying the schemes name "*Mukhyamantri Jan Awas Yojana*".

Whereas it has come to the notice of Authority that in several newspapers pamphlets and other promotional materials the private promoters use to show the term "*Mukhyamantri Jan Awas Yojana*" very prominently and in a font size disproportionately larger which may create an impression in the minds of stakeholders/home buyers that the project has been launched by the State Government.

And whereas such misleading and deceptive advertisement needs to be curbed and necessary directions are required to be issued in this regard in order to make the advertisement more transparent and reliable.

Therefore, in exercise of the powers conferred under section 37 of RERA Act, 2016, the Authority issues the following directions in the interest of public at large:-

1. The term "*Mukhyamantri Jan Awas Yojana*" in the advertisements made for the projects developed under such schemes shall be displayed only in a font size smaller than or equal to the font size of the project's contact details and address.



Rajasthan RERA

Rajasthan Real Estate Regulatory Authority

2nd & 3rd Floor, RSIC Wing, Udyog Bhawan,
Tilak Marg, C-Scheme, Jaipur-302005

Phone No.: 0141-2851900 E-mail: rera@rajasthan.gov.in

Website: <http://rera.rajasthan.gov.in>

2. Such information shall be displayed only at the right hand in the footnote of the advertisement.
3. The Logo of the "*Mukhyamantri Jan Awas Yojana*" should not be used in advertisement by the private promoters.
4. These directions shall apply to all promotional and advertising materials including print media, catalogues, leaflet, prospectus, standees at project sites and sales offices as well as websites/webpages of projects as also on social media such as Facebook, Whatsapp, Instagram, Youtube or any other platform.
5. Failure to comply with the directions shall be treated as a violation of Regulation 14(8) of the Regulations, 2024 and shall attract a penalty under section 61/63 of RERA Act of not less than Rs. 10,000/- which may extent upto Rs. 50,000/- per violation.

These directions shall come into force with immediate effect.

This bears the approval of the Hon'ble Chairperson.


(Rajiv Jain)
Registrar



Rajasthan Real Estate Regulatory Authority

2nd & 3rd Floor, RSIC Wing, Udyog Bhawan,
Tilak Marg, C-Scheme, Jaipur-302005

Rajasthan RERA Phone No.: 0141-2851900 E-mail: rera@rajasthan.gov.in

Website: <http://rera.rajasthan.gov.in>

Copy for information and necessary action:-

1. PS to Chairman, Rajasthan RERA
2. PS to Member-1, Rajasthan RERA
3. PS to Member-2, Rajasthan RERA
4. PS to Adjudicating Officer, Rajasthan RERA
5. PS to Registrar, Rajasthan RERA
6. Tech. Director, DoIT & RISL Ms. Monika Choudhary for necessary action
7. Coordinator, Conciliation Forum, Rajasthan RERA
8. Chairman/President, Confederation of Real Estate Developers' Associations of India (CREDAI) Rajasthan, 424, 4th Floor, Laxmi Complex, MI Road, Jaipur - 302001
9. Chairman/President, Confederation of Real Estate Developers' Associations of India (CREDAI) NCR Bhiwadi Neemrana, E-127, Industrial Area, Bhiwadi, Alwar-301019
10. President, Township Developer Association of Rajasthan (TODAR), Prim Pavilion, E-66, Nakul Path, Lal Kothi Scheme, Jaipur - 302015
11. Chairman/President, Rajasthan Affordable Housing Developers Association (RAHDA) S-220, Time Square, Central Spine, Vidyadhar Nagar, Jaipur
12. Vice Chairman, RAJREDCO, Jaipur
13. Chairman, All India Federation of Tax Practitioners (CZ), c/o Shri Pankaj Ghiya, 10, Ganesh Colony, Bhairav Path, JLN Marg, Jaipur-302004
14. Chairman, RERA Awareness Committee, ICAI, Jaipur Branch, ICAI Bhawan, D-1 Jhalana Institutional Area, Jhalana Doongari, Jaipur - 302004
15. Chairman, RERA Committee, Tax Consultant Association, Jaipur, 801-803, 8th Floor, Signature Tower, DC-2, Behind Apex Bank, Tonk Road, Jaipur - 302015
16. President, RERA India Educational & Resources Federation, 6F-42-43, Mahima Trinita Mall, Swage Farm, New Sanganer Road, Jaipur-302019
17. Chairman, The Indian Institute of Architects, Rajasthan Chapter, 400, F-72, 'Suryoday', Subhash Marg, Bagadiya Bhawan, C-Scheme, Jaipur-302001
18. Chairman/Secretary, Rajasthan Realtors Association (RRA), 308, 3rd Floor, Plot No. 1, Felicity Tower, Sahakar Marg, Lal Kothi, Jaipur- 302005
19. Chief Editor, RERA Times, Ghiya & Company, E-68, Ghiya Hospital Complex, Sector-12, Malviya Nagar, Jaipur - 302017
20. Mr. Mitesh Rathore, President, Bar Association of RERA & REAT, 105, Jagdish Enclave, Opp. Ram Mandir, Near Yash Vidhya Mandir, Civil Line Circle, Jaipur - 302006
21. All officers of Rajasthan RERA
22. Guard File
23. Rajasthan RERA Website
24. All promoters (through their dashboard)


Registrar