

RESPONSE OF UTTAR PRADESH REAL ESTATE REGULATORY AUTHORITY TO QUERIES RECEIVED FROM APPLICANTS ON ENGAGEMENT OF AGENCY FOR BRANDING, PROMOTION, MEDIA MANAGEMENT, CREATION OF PROMOTIONAL ACTIVITIES AND VIDEOS FOR UP-RERA

Sl. No.	Section No.	RFP Section Description	Query	Response of Authority
1.	2	Point 11 of Data Sheet: Consortium not allowed	Request you to allow consortium The Scope of work given in the tender document is vast; hence consortium will enable companies to deliver better quality of work.	No Change
2.	4.1	(Point b) The Applicant must have at least five (5) years of experience in providing Media/Branding related services in India to Government organizations/ Departments/ Regulators/ Semi Government Departments/PSUs/Development Authorities/ Urban Local Bodies	Request you to accept work orders from private companies as well. This will encourage more companies to participate.	No Change
3.	4.1	(Point e) The Applicant should have completed at least five (5) Media/Branding/Public Relation projects for Government organizations/ Departments/ Regulators/ Semi Government Departments/PSUs/ Development Authorities/ Urban Local Bodies in the areas of managing Media, handling social media channels, organizing	Request you to accept ongoing work orders as well, since most of the projects in social media gets extended. And also request you to accept work orders from private companies as well. Doing so will attract more companies to participate for the tender.	Ongoing work orders can be considered. In addition to this, work orders from private companies will also be considered.
4.	4.1	(Point e) The Applicant should have completed at least five (5) Media/Branding/Public Relation	A minimum of five (5) work orders of value at least Rs 12 lakhs each	Modified limit for workorder to be submitted is Rs. 30 lakh each.

		<p>projects for Government organizations/ Departments/ Regulators/ Semi Government Departments/PSUs/ Development Authorities/ Urban Local Bodies in the areas of managing Media, handling social media channels, organising workshops & conferences, media strategies, and producing creatives for print media, electronic media & social media, planning and designing events for stakeholder engagement during the past five (5) years. A minimum of five (5) work orders of value at least Rs 40 lakhs each (or any other supporting document) which the applicant might have executed must be enclosed</p>		
6	Point 4 of Data Sheet	<p>Non Refundable fee of INR 5000 (through RTGS/NEFT) Refundable amount of INR 5 lakh (through RTGS)</p>	<p>We are registered with MSME, Udyog aadhar and NSIC associations Kindly confirm that can we get exemption in payment of Tender Fee & EMD.</p>	<p>Please attach concerned Government Order/ Circular with the proposal. It may be allowed if the Government Order/ Circular says so.</p>
7	Additional Clause		<p>Who will bear the expenses for any outdoor activities, agency or authority?</p>	<p>For any outdoor activities the payment will be made on actuals raised by the hired agency or any of the third party by which the services has been taken from (prior approval from UPRERA is required).</p>
8	Additional Clause			<p>Sub-contracting will be allowed maximum up to 25% of the total work assigned.</p>

CORRIGENDUM – 1

REQUEST FOR PROPOSAL FOR ENGAGEMENT OF AGENCY FOR BRANDING, PROMOTION, MEDIA MANAGEMENT, CREATION OF PROMOTIONAL ACTIVITIES AND VIDEOS FOR UP-RERA

Sl.No.	Original Section	Updated Section
1.	Section 1 General Information <ul style="list-style-type: none">Last date of submission of bids: 1500hrs on 18-January 2019Date of bid opening: 1600hrs on 18-January-2019	Section 1 General Information <ul style="list-style-type: none">Last date of submission of bids: 1500hrs on 04-February 2019Date of bid opening: 1600hrs on 04-February-2019
2.	Section 2 Data Sheet Point 12 : Sub-contracting is allowed - No	Section 2 Data Sheet Point 12 stands amended as follows: Sub-contracting will be allowed maximum up to 25% of the total work assigned.
	Section 3.1 Broad Objectives and Scope of Work Point II. Outdoor Activities	Section 3.1 Broad Objectives and Scope of Work Point II. Outdoor Activities

3.		<p>Point 6 will be read as below:</p> <p>6. For any outdoor activities the payment will be made on actuals raised by the hired agency or any of the third party by which the services has been taken from (prior approval from UPRERA is required).</p>
4.	<p>Section 4.1 Eligibility Criteria (Point e)</p> <p>The Applicant should have completed at least five(5) Media/Branding/Public Relation projects for Government organizations/ Departments/ Regulators/ Semi Government Departments/PSUs/ Development Authorities/ Urban Local Bodies in the areas of managing Media, handling social media channels, organising workshops & conferences, media strategies, and producing creatives for print media, electronic media & social media, planning and designing events for stakeholder engagement during the past five (5) years. A minimum of five (5) work orders of value at least Rs 40 lakhs each (or any other supporting document) which the applicant might have executed must be enclosed.</p>	<p>Section 4.1 Eligibility Criteria (Point e) will stand amended to read as follows:</p> <p>The Applicant should have completed at least five(5) Media/Branding/Public Relation projects for Government organizations/ Departments/ Regulators/ Semi Government Departments/PSUs/ Development Authorities/ Urban Local Bodies in the areas of managing Media, handling social media channels, organising workshops & conferences, media strategies, and producing creatives for print media, electronic media & social media, planning and designing events for stakeholder engagement during the past five (5) years. A minimum of five (5) work orders of value at least Rs 30 lakhs each (or any other supporting document) which the applicant might have executed must be enclosed.</p> <p>Ongoing work orders can be considered. In addition to this, work orders from private companies will also be considered.</p>
5.	<p>Section 4.1 Eligibility Criteria (Point g)</p> <p>The Bid document fee and EMD as specified in the Data Sheet must be submitted.</p>	<p>Section 4.1 Eligibility Criteria (Point g) wii stand amended to read as follows:</p> <p>The Bid document fee and EMD as specified in the Data Sheet must be submitted.</p>

		<p>In case, the applicant is registered as a MSME then they will be exempted from fees provided they attach concerned Government Order/ Circular with the proposal. It may be allowed if the Government Order/ Circular says so.</p>
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