

**REAL ESTATE REGULATORY AUTHORITY, PUNJAB
PUNJAB MANDI BHAWAN, SECTOR-65, S.A.S NAGAR, PUNJAB.**

CIRCULAR

No.RERA/ENF/01/

Dated: 21.12.2017


It has come to the notice of the Authority that many promoters advertising their projects on Print Media, outdoor hoardings, or FM Radio and through SMS or the electronic media do not mention the Registration Number issued by this Authority. Section 3 of the Real Estate (Regulation and Development) Act, 2016 stipulates that no promoter shall advertise, book, market or sell any plot, apartment or building without registering the real estate project with this Authority. It is therefore essential that every project should be registered with this Authority before it is advertised by any promoter. Not mentioning the Registration Number issued by this Authority therefore leads to lack of transparency, and could cause confusion in the mind of the public as well as prospective purchasers about whether the project is registered with this Authority or not.

The Authority therefore in exercise of powers under section 37 of the Real Estate (Regulation and Development) Act, 2016, issues the following directions-

“Advertisement of Real Estate Projects in the Print Media, on outdoor hoardings or any other visual medium shall mention the Registration Number issued by this Authority in the top right corner of the advertisement. The size of the lettering and numbering used for this shall be not less than half of the size used for the name of the project in the said advertisement.

In advertisements on FM Radio or through electronic media and SMS, the Registration Number issued by the Authority shall be prominently mentioned.”

This direction is for the information of all the concerned, and for strict compliance by all promoters and their agents.


Secretary

for Real Estate Regulatory Authority
Punjab

20/12/17
Chd. Tribune



REAL ESTATE REGULATORY AUTHORITY, PUNJAB
Punjab Mandi Bhawan, Sector 65-A, SAS Nagar (Mohali) - 160062

PUBLIC NOTICE

FOR THE ATTENTION OF

PROMOTERS OF REAL ESTATE PROJECTS

The Real Estate Regulatory Authority, Punjab vide its Circular No. RERA/ENF/01 dated 21.12.2017 has issued the following directions for compliance by all concerned Under Section 37 of the Real Estate (Regulation and Development) Act, 2016:-

"Advertisement of Real Estate Projects in the Print Media, on outdoor hoardings or any other visual medium shall mention the Registration Number issued by this Authority in the top right corner of the advertisement. The size of the lettering and numbering used for this shall be not less than half of the size used for the name of the project in the said advertisement.

In advertisements on FM Radio or through electronic media and SMS, the Registration Number issued by the Authority shall be prominently mentioned."

SECRETARY

Size: 16x8